

Cookie Name	Purpose	Type	Expiry	Host	Description
._dc_gtm_UA-28095736-6	Strictly Necessary	First Party	Session based	.aerlingus.com	This cookie is associated with sites using Google Tag Manager to load other scripts and code into a page. Where it is used it may be regarded as Strictly Necessary as without it, other scripts may not function correctly. The end of the name is a unique number which is also an identifier for an associated Google Analytics account.
._dc_gtm_UA-28095736-10	Strictly Necessary	First Party	Session based	.aerlingus.com	This cookie is associated with sites using Google Tag Manager to load other scripts and code into a page. Where it is used it may be regarded as Strictly Necessary as without it, other scripts may not function correctly. The end of the name is a unique number which is also an identifier for an associated Google Analytics account.
._gid	Performance	First Party	Session based	.aerlingus.com	This cookie name is associated with Google Universal Analytics. This appears to be a new cookie and as of Spring 2017 no information is available from Google. It appears to store and update a unique value for each page visited.
._gat_UA-119792035-1	Performance	First Party	Session based	.aerlingus.com	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the .gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.
._gat_UA-28095736-10	Performance	First Party	Session based	.aerlingus.com	This is a pattern type cookie set by Google Analytics, where the pattern element on the name contains the unique identity number of the account or website it relates to. It appears to be a variation of the .gat cookie which is used to limit the amount of data recorded by Google on high traffic volume websites.
optimizeId	Performance	First Party	6 Months	.aerlingus.com	Cookie set by the Optimizely website optimisation platform. This cookie is a unique user identifier
._ga	Performance	First Party	12 Months	.aerlingus.com	This cookie name is associated with Google Universal Analytics - which is a significant update to Google's more commonly used analytics service. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports. By default it is set to expire after 2 years, although this is customisable by website owners.
._fbp	Targeting	First Party	3 Months	.aerlingus.com	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers
._qca	Targeting	First Party	12 Months	.aerlingus.com	This is a cookie usually associated with Quantcast, a digital advertising company. They provide website rankings, and the data they collect is also used for audience segmentation and targeted advertising.
._gcl_au	Targeting	First Party	3 Months	.aerlingus.com	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services
.datr	Targeting	Third Party	3 Months	.facebook.com	This domain is owned by Facebook, which is the world's largest social networking service. As a third party host provider, it mostly collects data on the interests of users via widgets such as the 'Like' button found on many websites. This is used to serve targeted advertising to its users when logged into its services. In 2014 it also started serving up behaviourally targeted advertising on other websites, similar to most dedicated online marketing companies. This cookie identifies the browser connecting to Facebook. It is not directly tied to individual Facebook user. Facebook reports that it is used to help with security and suspicious login activity, especially around detection of bots trying to access the service. Facebook also say the behavioural profile associated with each datr cookie is deleted after 10 days. This cookie is also read via Like and other Facebook buttons and tags placed on many different websites.
.c	Targeting	Third Party	12 months	.bidswitch.net	This domain is owned by IPONWEB and is used to provide a real time bidding platform for online advertising.
.TDID	Targeting	Third Party	12 months	.adsrvr.org	This domain is owned by TheTradeDesk. The main business activity is: Ad Serving Platform
.APID	Targeting	Third Party	12 months	.advertising.com	This domain is owned by Advertising.com (AOL). The main business activity is: Advertising
.TapAd_DID	Targeting	Third Party	2 Months	.tapad.com	This domain is owned by Tapad Inc. a US based company that provides technology to track users across devices to enhance targeting capabilities.
._oc_cc	Targeting	Third Party	18 Months	.criteoctrl.net	This domain is owned by Lotame. The main business activity is: Data Management Platform - Targeting /Advertising
.id	Targeting	Third Party	12 Months	.yieldlab.net	This domain is owned by Yieldlab, a German based online advertising platform provider.
.CMPRO	Targeting	Third Party	3 Months	.casalemedia.com	This domain is owned by Casale Media. The main business activity is: Advertising
.ph	Targeting	Third Party	2 Years	.yieldoptimizer.com	The ownership of this domain is unknown, it is registered through a privacy preserving proxy service in the USA. The classification is therefore based on the assumption of a maximum level of intrusiveness for the end user.
._oc_id	Targeting	Third Party	9 Months	.criteoctrl.net	This domain is owned by Lotame. The main business activity is: Data Management Platform - Targeting /Advertising
.dph	Targeting	Third Party	2 Years	.yieldoptimizer.com	The ownership of this domain is unknown, it is registered through a privacy preserving proxy service in the USA. The classification is therefore based on the assumption of a maximum level of intrusiveness for the end user.
.fr	Targeting	Third Party	3 months	.facebook.com	This domain is owned by Facebook, which is the world's largest social networking service. As a third party host provider, it mostly collects data on the interests of users via widgets such as the 'Like' button found on many websites. This is used to serve targeted advertising to its users when logged into its services. In 2014 it also started serving up behaviourally targeted advertising on other websites, similar to most dedicated online marketing companies. Contains browser and user unique ID combination, used for targeted advertising.
.auth_token	Targeting	Third Party	14 Years	.twitter.com	This domain is owned by Twitter. The main business activity is: Social Networking Services. Where twitter acts as a third party host, it collects data through a range of plug-ins and integrations, that is primarily used for tracking and targeting. Twitter does not currently provide information on the use of specific cookies.
.IDSYNC	Targeting	Third Party	12 Months	.analytics.yahoo.com	This domain is owned by Yahoo Inc. whose main business model is online advertising. Although this domain is associated with Yahoo's web analytics service, because these are third party cookies they can allow Yahoo, in combination with other cookies set, to collect data for targeted advertising purposes.
.APISID	Targeting	Third Party	3 Months	.google.com	This domain is owned by Google Inc. Although Google is primarily known as a search engine, the company provides a diverse range of products and services. Its main source of revenue however is advertising. Google tracks users extensively both through its own products and sites, and the numerous technologies embedded into many millions of websites around the world. It uses the data gathered from most of these services to profile the interests of web users and sell advertising space to organisations based on such interest profiles as well as aligning adverts to the content on the pages where its customer's adverts appear.
.SSID	Targeting	Third Party	3 Months	.google.com	This domain is owned by Google Inc. Although Google is primarily known as a search engine, the company provides a diverse range of products and services. Its main source of revenue however is advertising. Google tracks users extensively both through its own products and sites, and the numerous technologies embedded into many millions of websites around the world. It uses the data gathered from most of these services to profile the interests of web users and sell advertising space to organisations based on such interest profiles as well as aligning adverts to the content on the pages where its customer's adverts appear.
.ph	Targeting	Third Party	3 Years	.yieldoptimizer.com	The ownership of this domain is unknown, it is registered through a privacy preserving proxy service in the USA. The classification is therefore based on the assumption of a maximum level of intrusiveness for the end user.
._li_sa	Targeting	Third Party	30 Days	.liadm.com	This domain is owned by liadm.com. The company provides a range of marketing and advertising services.
.lu	Targeting	Third Party	3 months	.facebook.com	This domain is owned by Facebook, which is the world's largest social networking service. As a third party host provider, it mostly collects data on the interests of users via widgets such as the 'Like' button found on many websites. This is used to serve targeted advertising to its users when logged into its services. In 2014 it also started serving up behaviourally targeted advertising on other websites, similar to most dedicated online marketing companies. Used to manage the login process, remembers user on return visit if they choose to stay logged in.
.rls3	Targeting	Third Party	12 Months	.ricdn.com	This domain is owned by Live Ramp Inc, providers of a platform for targeted marketing and profiling.
.bku	Targeting	Third Party	6 months	.bluekai.com	This domain is owned by Blue Kai. The main business activity is: Advertising/Audience Targeting
.bkdc	Targeting	Third Party	6 months	.bluekai.com	This domain is owned by Blue Kai. The main business activity is: Advertising/Audience Targeting

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anj	Targeting	Third Party	3 Months	.adnxs.com	This domain is owned by AppNexus Inc. The company provides a range of online advertising technology and services.
_cc_id	Targeting	Third Party	18 Months	.cndontrf.net	This domain is owned by Lotame. The main business activity is: Data Management Platform - Targeting /Advertising
CMID	Targeting	Third Party	12 Months	.casalemedia.com	This domain is owned by Casale Media. The main business activity is: Advertising
B	Targeting	Third Party	12 Months	.yahoo.com	This domain is owned by Yahoo. The main business activity is: Search / Advertising
CMST	Targeting	Third Party	12 months	.casalemedia.com	This domain is owned by Casale Media. The main business activity is: Advertising
ckid	Targeting	Third Party	24 Months	.yieldoptimizer.com	The ownership of this domain is unknown, it is registered through a privacy preserving proxy service in the USA. The classification is therefore based on the assumption of a maximum level of intrusiveness for the end user.
demdex	Targeting	Third Party	12 Months	.demdex.net	This domain is owned by Adobe - Audience Manager. The main business activity is: Online profiling for targeted marketing This cookie helps Adobe Audience Manger perform basic functions such as visitor identification, ID synchronization, segmentation, modeling, reporting, etc.
mt_mop	Targeting	Third Party	30 Days	.mathtag.com	This domain is owned by MediaMath Inc. a US based digital advertising business.
dpm	Targeting	Third Party	6 Months	.dpm.demdex.net	This domain is owned by Adobe Audience Manager. The main business activity is online profiling for targeted marketing.
tuuid	Targeting	Third Party	3 Months	.360yield.com	This domain is owned by Improve Digital, a company based in the Netherlands with offices in various EU locations. Improve Digital is itself majority owned by Swiss-based PubMGroup. The company provides a technology platform to enable website owners to manage online third party advertising through their websites.
tuuid_lu	Targeting	Third Party	12 Months	.bidswitch.net	This domain is owned by IPONWEB and is used to provide a real time bidding platform for online advertising.
CMPRO	Targeting	Third Party	3 Months	.casalemedia.com	This domain is owned by Casale Media. The main business activity is: Advertising
MUIDB	Targeting	Third Party	13 Months	.bat.bing.com	This domain is owned by Microsoft - it is the site for the search engine Bing.
twi	Targeting	Third Party	3 Years	.twitter.com	This domain is owned by Twitter. The main business activity is: Social Networking Services. Where twitter acts as a third party host, it collects data through a range of plug-ins and integrations, that is primarily used for tracking and targeting. Twitter does not currently provide information on the use of specific cookies.
_cc_cc	Targeting	Third Party	30 Days	.cndontrf.net	This domain is owned by Lotame. The main business activity is: Data Management Platform - Targeting /Advertising
did	Targeting	Third Party	12 Months	.ctrsnet.com	Ownership of this domain is unknown as it is masked behind a privacy registration service. It appears to be some form of tracking domain.
_cc_dc	Targeting	Third Party	3 Months	.cndontrf.net	This domain is owned by Lotame. The main business activity is: Data Management Platform - Targeting /Advertising
pxrc	Targeting	Third Party	Session based	.ricdn.com	This domain is owned by Live Ramp Inc. providers of a platform for targeted marketing and profiling.
bkpa	Targeting	Third Party	6 Months	.bluekai.com	This domain is owned by Blue Kai. The main business activity is: Advertising/Audience Targeting
APID	Targeting	Third Party	6 Months	.yahoo.com	This domain is owned by Yahoo. The main business activity is: Search / Advertising
TapAd_TS	Targeting	Third Party	2 Months	.tapad.com	This domain is owned by Tapad Inc. a US based company that provides technology to track users across devices to enhance targeting capabilities.
secure_session	Targeting	Third Party	3 Years	.twitter.com	This domain is owned by Twitter. The main business activity is: Social Networking Services. Where twitter acts as a third party host, it collects data through a range of plug-ins and integrations, that is primarily used for tracking and targeting. Twitter does not currently provide information on the use of specific cookies.
_kuid_	Targeting	Third Party	6 Months	.krxd.net	This domain is owned by Krux Digital, a US company providing a data management platform which enables real time profiling of visitor interests.
s	Targeting	Third Party	2 years	.yahoo.com	This domain is owned by Yahoo. The main business activity is: Search / Advertising
okst	Targeting	Third Party	2 Years	.yieldoptimizer.com	The ownership of this domain is unknown, it is registered through a privacy preserving proxy service in the USA. The classification is therefore based on the assumption of a maximum level of intrusiveness for the end user.
CMRUM3	Targeting	Third Party	12 Months	.casalemedia.com	This domain is owned by Casale Media. The main business activity is: Advertising
_cc_aud	Targeting	Third Party	8 Months	.cndontrf.net	This domain is owned by Lotame. The main business activity is: Data Management Platform - Targeting /Advertising
guest_id	Targeting	Third Party	3 Months	.twitter.com	This domain is owned by Twitter. The main business activity is: Social Networking Services. Where twitter acts as a third party host, it collects data through a range of plug-ins and integrations, that is primarily used for tracking and targeting. Twitter does not currently provide information on the use of specific cookies.
tuuid	Targeting	Third Party	12 Months	.bidswitch.net	This domain is owned by IPONWEB and is used to provide a real time bidding platform for online advertising.
CMST	Targeting	Third Party	30 Days	.casalemedia.com	This domain is owned by Casale Media. The main business activity is: Advertising
um	Targeting	Third Party	3 Months	.360yield.com	This domain is owned by Improve Digital, a company based in the Netherlands with offices in various EU locations. Improve Digital is itself majority owned by Swiss-based PubMGroup. The company provides a technology platform to enable website owners to manage online third party advertising through their websites.
MUID	Targeting	Third Party	12 Months	.bing.com	This domain is owned by Microsoft - it is the site for the search engine Bing.
CMRUM3	Targeting	Third Party	12 Months	.casalemedia.com	This domain is owned by Casale Media. The main business activity is: Advertising
ud	Targeting	Third Party	6 Months	.exelate.com	This domain is owned by Exelate. The main business activity is: Advertising Data Aggregation

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uudc	Targeting	Third Party	12 Months	.mathtag.com	This domain is owned by MediaMath Inc. a US based digital advertising business.
__utma	Targeting	Third Party	3 Months	.twitter.com	This domain is owned by Twitter. The main business activity is: Social Networking Services. Where twitter acts as a third party host, it collects data through a range of plug-ins and integrations, that is primarily used for tracking and targeting.
i	Targeting	Third Party	12 Months	.openx.net	This domain is owned by OpenX. The main business activity is: Advertising
dkst	Targeting	Third Party	12 months	.yieldoptimizer.com	The ownership of this domain is unknown, it is registered through a privacy preserving proxy service in the USA. The classification is therefore based on the assumption of a maximum level of intrusiveness for the end user.
uuk2	Targeting	Third Party	3 Months	.adnxs.com	This domain is owned by AppNexus Inc. The company provides a range of online advertising technology and services.
tuuid_lu	Targeting	Third Party	3 months	.360yield.com	This domain is owned by Improve Digital, a company based in the Netherlands with offices in various EU locations. Improve Digital is itself majority owned by Swiss-based PubMGroup. The company provides a technology platform to enable website owners to manage online third party advertising through their websites.
CMPS	Targeting	Third Party	3 Months	.casalemedia.com	This domain is owned by Casale Media. The main business activity is: Advertising
personalization_id	Targeting	Third Party	12 Months	.twitter.com	This domain is owned by Twitter. The main business activity is: Social Networking Services. Where twitter acts as a third party host, it collects data through a range of plug-ins and integrations, that is primarily used for tracking and targeting.
TDCPM	Targeting	Third Party	12 Months	.adnrv.org	This domain is owned by TheTrackDesk. The main business activity is: Ad Serving Platform
SID	Targeting	Third Party	3 Months	.google.com	This domain is owned by Google Inc. Although Google is primarily known as a search engine, the company provides a diverse range of products and services. Its main source of revenue however is advertising. Google tracks users extensively both through its own products and sites, and the numerous technologies embedded into many millions of websites around the world. It uses the data gathered from most of these services to profile the interests of web users and sell advertising space to organisations based on such interest profiles as well as aligning adverts to the content on the pages where its customer's adverts appear. This cookie is used by Google in combination with HSID to verify a Google user account and most recent login time.
gcma	Targeting	Third Party	12 Months	.yieldoptimizer.com	The ownership of this domain is unknown, it is registered through a privacy preserving proxy service in the USA. The classification is therefore based on the assumption of a maximum level of intrusiveness for the end user.
umeh	Targeting	Third Party	3 Months	.360yield.com	This domain is owned by Improve Digital, a company based in the Netherlands with offices in various EU locations. Improve Digital is itself majority owned by Swiss-based PubMGroup. The company provides a technology platform to enable website owners to manage online third party advertising through their websites.
EE	Targeting	Third Party	6 Months	.exelator.com	This domain is owned by Exelate. The main business activity is: Advertising Data Aggregation
dph	Targeting	Third Party	24 months	.yieldoptimizer.com	The ownership of this domain is unknown, it is registered through a privacy preserving proxy service in the USA. The classification is therefore based on the assumption of a maximum level of intrusiveness for the end user.
CMPS	Targeting	Third Party	3 Months	casalemedia.com	This domain is owned by Casale Media. The main business activity is: Advertising
remember_checked	Targeting	Third Party	4 Years	.twitter.com	This domain is owned by Twitter. The main business activity is: Social Networking Services. Where twitter acts as a third party host, it collects data through a range of plug-ins and integrations, that is primarily used for tracking and targeting. Twitter does not currently provide information on the use of specific cookies.
._cc_dc	Targeting	Third Party	18 Months	.crowdnlr.net	This domain is owned by Lotame. The main business activity is: Data Management Platform - Targeting /Advertising
remember_checked_on	Targeting	Third Party	4 Years	.twitter.com	This domain is owned by Twitter. The main business activity is: Social Networking Services. Where twitter acts as a third party host, it collects data through a range of plug-ins and integrations, that is primarily used for tracking and targeting.
uid	Targeting	Third Party	6 Months	.turn.com	This domain is owned by Turn. The main business activity is: Marketing and Data Management Platform provider
id	Targeting	Third Party	3 Months	.doubleclick.net	This domain is owned by Doubleclick (Google). The main business activity is: Doubleclick is Google's real time bidding advertising exchange
pxrc	Targeting	Third Party	6 Months	.rtcdn.com	This domain is owned by Live Ramp Inc, providers of a platform for targeted marketing and profiling.
mt_misc	Targeting	Third Party	60 Days	.mathtag.com	This domain is owned by MediaMath Inc. a US based digital advertising business.
HSID	Targeting	Third Party	3 Months	.google.com	This domain is owned by Google Inc. Although Google is primarily known as a search engine, the company provides a diverse range of products and services. Its main source of revenue however is advertising. Google tracks users extensively both through its own products and sites, and the numerous technologies embedded into many millions of websites around the world. It uses the data gathered from most of these services to profile the interests of web users and sell advertising space to organisations based on such interest profiles as well as aligning adverts to the content on the pages where its customer's adverts appear. Used by Google in combination with SID to verify Google user account and most recent login time
uudc	Targeting	Third Party	60 Days	.mathtag.com	This domain is owned by MediaMath Inc. a US based digital advertising business.
rtas3	Targeting	Third Party	12 Months	.rtcdn.com	This domain is owned by Live Ramp Inc, providers of a platform for targeted marketing and profiling.
mc	Targeting	Third Party	12 Months	.quantserve.com	This domain is owned by Quantcast. The main business activity is: Market and Audience Segmentation, Targeted advertising services
opt	Targeting	Third Party	12 Months	.ctnsnet.com	Ownership of this domain is unknown as it is masked behind a privacy registration service. It appears to be some form of tracking domain.
APIDTS	Targeting	Third Party	Session based	.yahoo.com	This domain is owned by Yahoo. The main business activity is: Search / Advertising